

FOR START-UP & EMERGING BUSINESSES

Even with a proven strategy, business owners are getting denied financing by traditional lenders and/or don't want the terms that come along with alternative methods of financing. **So what can a small business do?**

That's where Results-Based Financing comes in...

Revenue Acceleration Loans* – For Online & Mobile Marketing

This program is a revenue-based financing option created to help businesses qualify for up to a \$100,000 credit facility to be used specifically for interactive marketing revenue generation initiatives.



Expense Management Loans* – For Consultant Hiring & Automation

This program is a cash-flow based financing option created to help small businesses qualify for up to \$50,000 in funding to engage “best-in-class” professional service providers, 3rd party managed software and technology.



** To increase the likelihood of success, these programs generally include the use of a teaming affiliated partner*

Why Results-Based Financing? For borrowers, through a proprietary “results-based” underwriting process, more loans are approved. Just as important, unlike other funding sources, since the financing model shares in the success, the lender’s interests are directly aligned with the borrower’s business plan, financing costs are kept low and businesses have no dilution or diminished control.

Example of a Revenue Acceleration Loan:

Need: A complete online or mobile strategy will simply not achieve its objective unless adequate capital can be deployed. Using a "phased in" process our we gather key intelligence is for a sound decision on whether additional capital can truly accelerate revenue!

Solution:

Phase 1 – Expert assistance produces a **25% increase in revenue!**

Phase 2 - Financing provides 50% increase in traffic driving an **86% increase in revenue!**



Get Funding Now. 203.635.7600 or funding@rbfinancing.com

Thanks to Our Collaboration Partners:

